



YEN

YEN Awards Conference

Peterborough, Tuesday 21st January 2025

Welcome



Aims of the conference

Chair: **Tim Isaac**, Ceres Rural



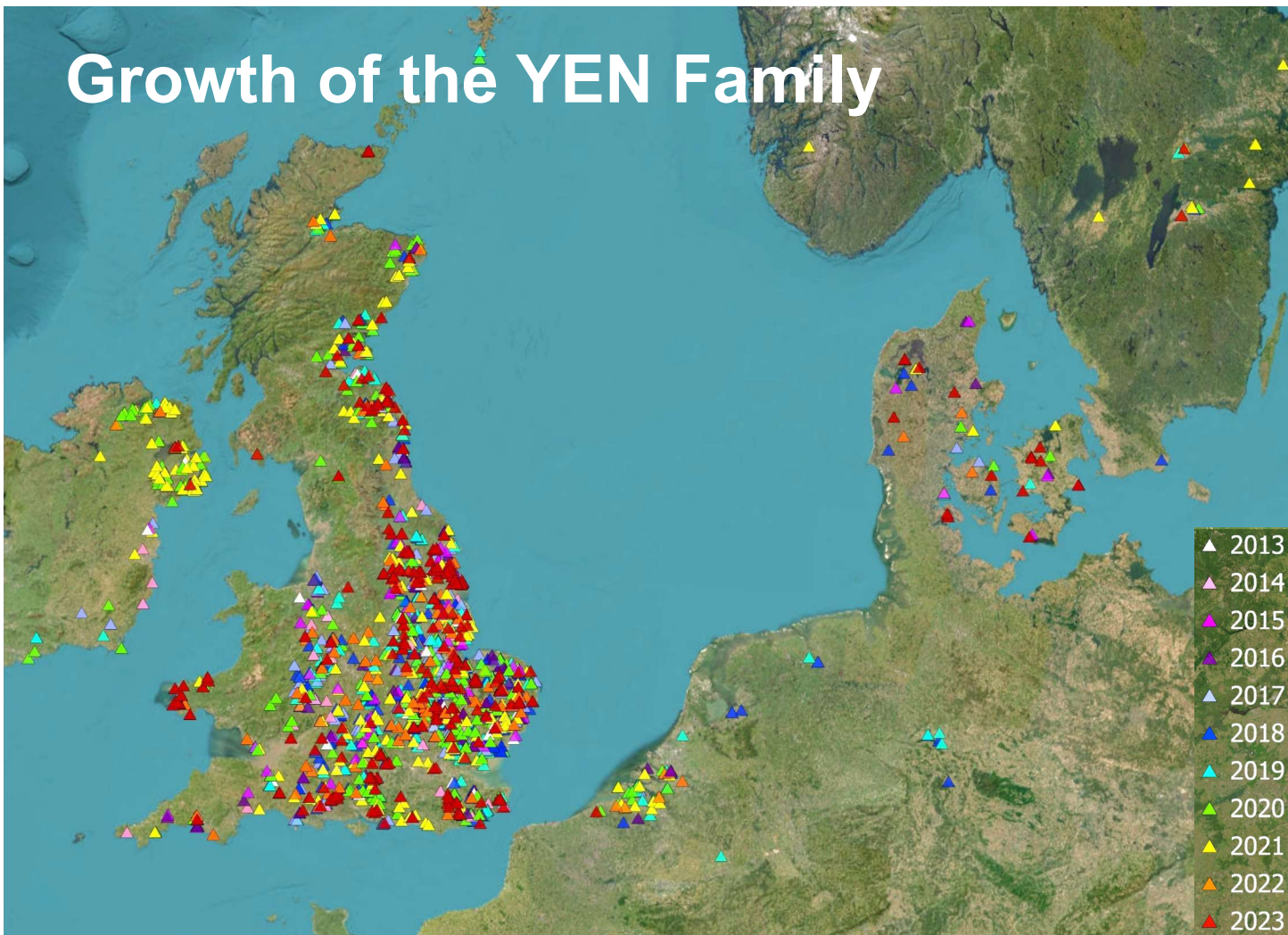
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Growth of the YEN Family



'YEN Awards Conference'

Outline Agenda

08:00 *Registration & Networking Breakfast*

09:00 **Welcome & Introduction** chaired by Tim Isaac (Ceres)

09:10 **Crop Nutrition session** chaired by Mark Tucker (YARA)

Talks by Sarah Kendall (ADAS) & Torkild Birkmose (SEGES) & Panel discussion

Refreshment break (20 minutes)

10:45 **Cereal session** chaired by Andrew Clune (BASF)

Talk by Roger Sylvester-Bradley & Sarah Clarke (ADAS)

YEN Awards, presented by James Clarke (ADAS) chaired by Tom Allen-Stevens (BOFIN)

Lunch (1 hour)

13:30 **Oilseed session** chaired by Nigel Padbury (Premium Crops)

Talk by Duncan Coston (ADAS) & Panel discussion

14:25 **Pulse session** chaired by Charlotte White (ADAS)

Talk by Tom Wilkinson (ADAS) & Panel discussion

Refreshment break (20 minutes)

15:40 **Sustainability session** chaired by Toby Rapson (ADAS)

Talk by Christina Baxter (ADAS) & Panel discussion

16:45 **Thank you & Close** chaired by Tim Isaac (Ceres)