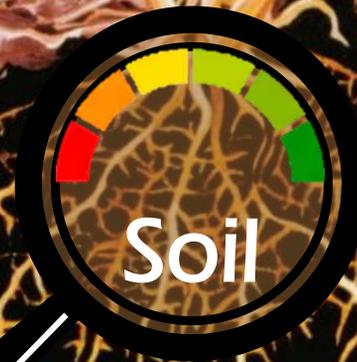
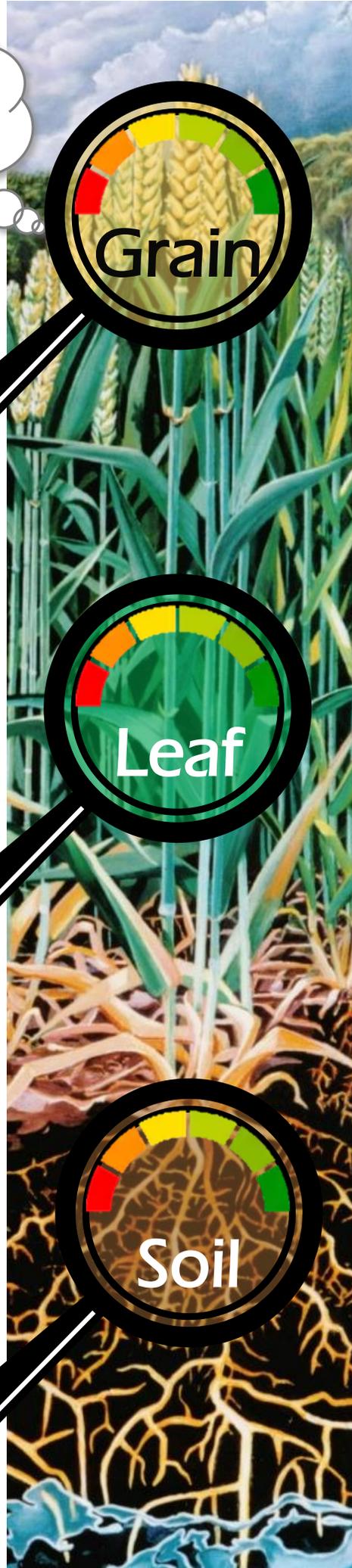




In YEN, 75% of crops have been deficient in at least one nutrient!

A new YEN service ...
... interconnecting farmers,
advisors, suppliers and
scientists seeking to
improve crop nutrition



GRAIN ANALYSIS with



BENCHMARKING

As recommended in RB209, we will analyse all nutrients in grain samples this harvest. As well as estimating P&K offtakes, we will benchmark your results against all others in 2021 to show how well each crop captured its 12 essential nutrients.

- BENEFITS:**
- YEN Grain Nutrient Benchmarking enables you to:
1. Estimate P_2O_5 & K_2O offtakes accurately ... saving ~£50 / field on average
 2. Double-check results of soil & leaf analysis
 3. Check on whether rooting etc. was adequate
 4. Check on whether nutrient sprays worked
 5. See probable causes of low crop yields
 6. Confirm main nutrition issues for the future.
- We estimate that the average YEN crop would have benefited by at least £500 per field if it had received fully optimal nutrition.

The YEN Nutrition 2021 offer:

Membership costs £250+VAT per farm per year

This covers ...

- Analysis & bespoke Reports of all nutrient levels, including P & K offtakes, for SIX FIELDS (extra fields @ £40+VAT each)
- A Grain Sampling Kit for the farm
- Seasonal Benchmarking of each result against all other 2021 crops
- A Seasonal Summary (next March) on Nutrition & Crop Yields in the 2021 season
- Access to YEN Nutrition members' area online with reports and news



Here's what to do next ... & before harvest!

Join YEN and register your interests at: www.yen.adas.co.uk

- Login to YEN website & pay £250+VAT for your YEN Nutrition membership, plus any extra fields
- Provide your farm & field details online, & choose your lab
- The lab will then send you a Grain Sampling Kit, with instructions and labelled bags.
- Add grain sampling to your harvest plans, brief your farm staff, and position the Sampling Kit at the farms' grain intake point



Soon after you have told us your yields and the lab has analysed your samples, you will receive your Offtake Report.

For further information, email: yen@adas.co.uk

OR ask your Lab. OR a local advisor.